I travel a fair amount, on both business and for pleasure. I am opposed to allowing cell phone use aboard airborne aircraft. Passengers are a "captured audience" in aircraft, with no reasonable ability to move away from someone who is talking into a cell phone. Currently, a passenger may utilize other means of communication or entertainment while not bothering others, through the use of earphones. I believe there are studies that show that when people use cell phones, they speak at a higher volume then they speak in personal conversation. Since other passengers are within a foot or closer to a potential cell phone user, and unable to remove themselves from the vicinity, it is patently unfair to expose them to unwanted "chatter". There normally would be a very small need for anyone to talk on a cell phone while in flight. If anything, I think it would be fine to allow persons to communicate via laptop computers or to text message, but not to use the voice component of a cell phone while in flight.